



## Villadoria and The King of Wines

In the province of Cuneo lies the small town of Serralunga d'Alba. Although it has a population of only 500, it is one of the best-known of the towns whose vineyards produce Barolo. The special soil and climate, the terroir, makes the wines unique and highly distinctive the world over. It is on these gentle hills that the Villadoria winery is located. The Lanzavecchia family's connection with the wine world stretches far back to the dream of Daniele Lanzavecchia

Sr. Born in 1887, in Predosa, Italy, about 30 miles west of Serralunga d'Alba, Daniele was a determined and intelligent young man, but times were difficult and the land offered very little. It was precisely in these tough times that he developed the idea of opening a vine plant nursery. It was to become a passion for the rest of his life, but it took many years before his dream of making wine came to fruition. In 1920, his son Pietro was born, who grew to share in

his father's passion for vineyards and wine. Enterprising and clever, he understood that the area best suited to vine growing was the Langhe. After graduating with a degree in agriculture in 1959, Pietro set up the Villadoria Wine Estate on the Serralunga hills, buying up vineyards and building his winemaking and aging cellar in partnership, now with his son, Daniele. Today it is Daniele who owns the company and works with his daughter, Paola.

For the Lanzavecchia family, Barolo has always represented the union between form and substance in its wines. Nebbiolo reaches its maximum potential in these hills, thanks to the unique composition of the soil. It was to this majestic setting that the Publisher's Tour group came for a visit to the vineyard, wine cellar, a wine tasting and five-course lunch. The Lanzavecchia family welcomed the Tribune guests at the Tenuta Cappalotto guesthouse, originally a hunting-lodge which belonged to the House of Savoy. This is the ideal place to taste the Villadoria wines, surrounded by the peace of the vineyards in the hills of Serralunga d'Alba. The group was amazed by the



**Piemonte Rosso D.O.C. Senatore Primo** - this wine is a 'thank you' to Daniele Lanzavecchia Sr. An adventurer, soldier, farmer and wine grower who had the courage to keep on dreaming, even during difficult times, who had a passion for his vines and for politics and was known by his friends as the 'Sentur' - Senator in Piedmontese.



Paola Lanzavecchia, the fourth generation of the family, sits with her father, Daniele and one of the family dogs on the lush property of Villadoria.



## At The Villadoria Winery



In the wine vineyard at Villadoria with the winemaker-owner Daniele Lanzavecchia.



Publisher Buddy Fortunato is welcomed to the Villadoria by owner Daniele Lanzavecchia.



Dr. Mike Sutton and his wife Debbie, in front of a huge barrel of 'liquid gold.'



An exceptional and extensive lunch prepared for the Italian Tribune group in the Villadoria's dining room was enjoyed by all. Joe and Linda Fabio and Dennis Del Mauro, right, listen attentively during the tasting.



Phil Geron and Karen Shaneen during the Villadoria wine tasting, loving the Barolo and the private lunch for the Tribune group.



In the heart of Barolo is the Villadoria Winery, which contains 50 acres of vineyards and an historic farmhouse. From left are Dr. Mike Sutton, Mike Atiyeh, Joe Fabio, Rachel and Dennis Del Mauro.